

# Bridging the gap in digital consulting

Corpus

# Why Corpus

Struggling with executing the full digital transformation or consulting plan presented and paid for?



# WHY?

## Problem 1

Idealistic view due to lack of on the ground experience

## Problem 2

Works off modular frameworks & strategies for LARGE MNCS used to Oracle & SAP sized budgets

## Problem 3

Never takes on end-to-end project scope (Execution & Go-Live)

# Cost



**End up paying more to** complete the execution and roll out plan



**Often scaling back on various parts of the roll out** to meet budgetary constraints



And more often this cut backs results in a poorer process or system than expected and in some cases, **leaving you in a position worse than before.**

# Presenting Corpus

A full suite service completing the cycle of strategy, consulting, execution and rollout, maintenance and updates.

Led by Experienced Industry Practitioners with 20 years of software development experience with various corporates and industries.



# Skills & Platforms

## Languages

HTML / CSS  
JavaScript  
Python  
MEAN framework  
  
Ruby, PHP and more

## Platforms

Backend, Frontend  
Canvas LMS (Learning  
Management Systems)  
Sitefinity  
Hubspot  
CRM Ms Dynamics  
  
And more

## Skills

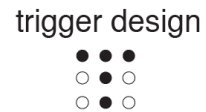
Process automation  
Database Management  
Analytics  
Marketing Automation  
Ed Tech Specific  
(Learning Progress,  
Content Creation)  
AR/VR  
AI and ML  
Server Side  
Management

# Trusted by

## Education



## Private SMEs



## Government & Public Service



# Process

We understand that every organization is unique with its own distinct processes and business rules. As such, it is important that we map out the existing processes and key operational challenges before any solutioning and development is done.



# Methodology



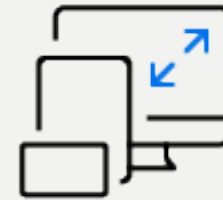
## **Agile + Waterfall**

for Project Timeline  
Efficiency



## **User Driven Requirements Mapping & Testing**

for Practical Outcomes



## **Extensible Application Development Model**

for Flexibility and Future  
Upgrades

# Building products that works

## Why Agile?

You don't know what you don't know until you see it.

For processes that does closed doors development, the user input is lost after first stage and many a times the final product does not meet the user's real needs.

## With Agile & User Driven framework

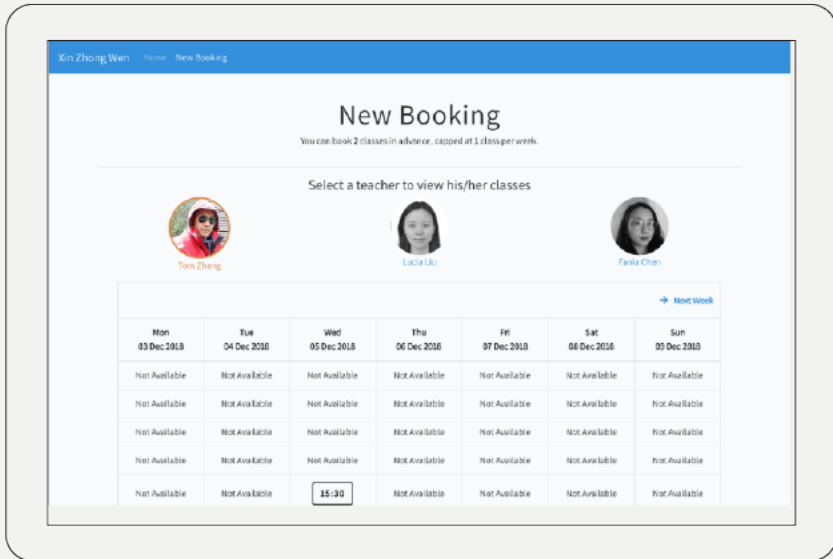
Users get to test, learn and optimize together with the development team. While this creates more "work" for the development team, it ensures that the end product aligns nicely to operational processes and requirements.

# EtonHouse

Leveraging on Agile and Waterfall Project Management Methodology, we complete our tasks and phasing in the most efficient timeline possible without compromising on quality.

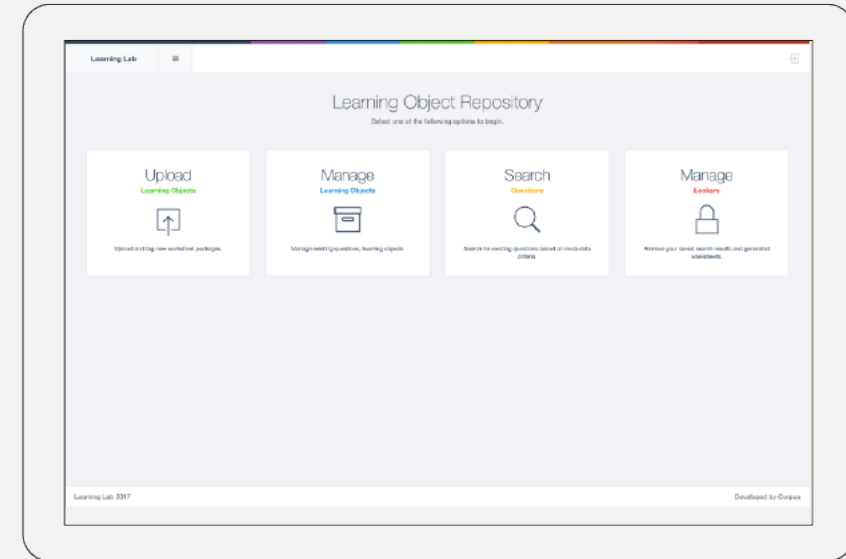


# Education Case Studies



## Customised Booking System for Students & Lessons For The Learning Lab

Self help platform to increase efficiency of operations and improve capacity and bookings.



## Knowledge Management Systems for The Learning Lab Curriculum

Leveraging on Meta Analysis to reduce curriculum materials production time.

# Other Case Studies

## WHO

Top accounting body

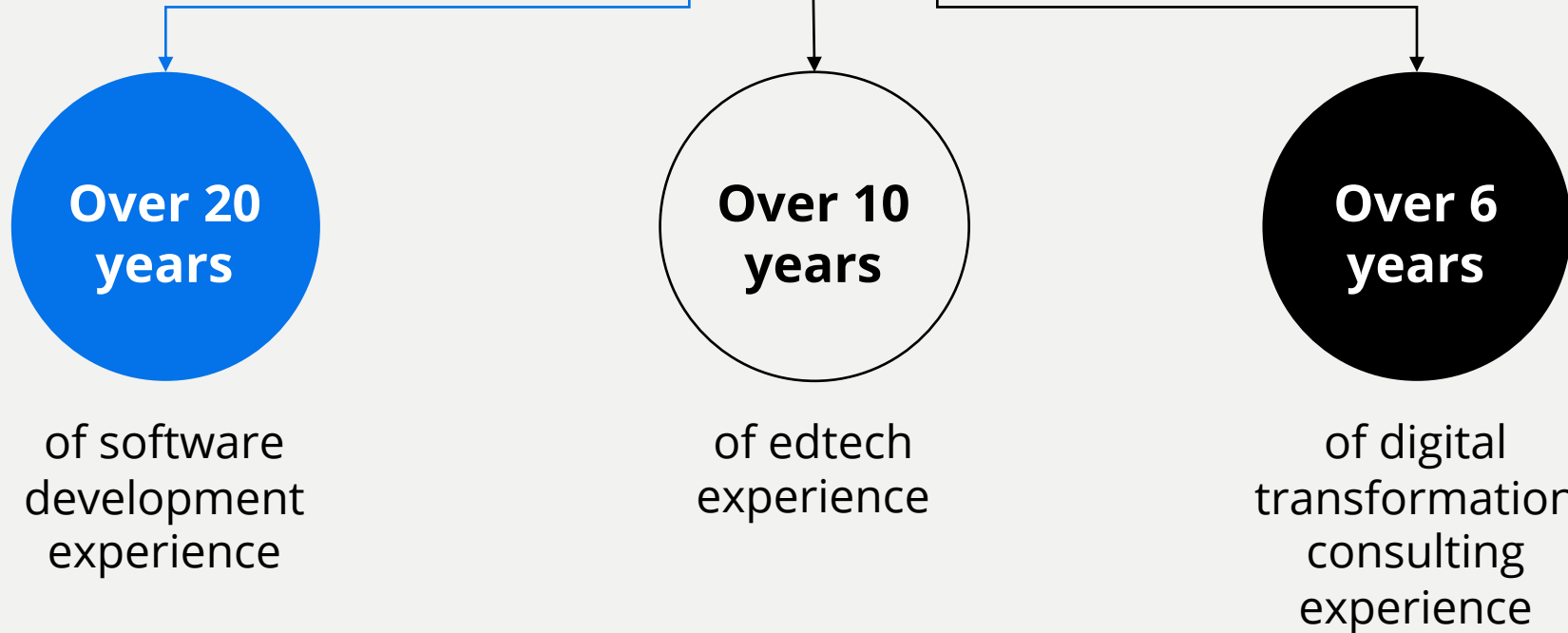
## WHAT

Engaged a consulting firm to design and launch a new website  
Caused a dip in SEO by 20% within week 1 of launch

## WHY

Failure to complete critical fundamentals that affects business problem SEO mapping as they are only tasked to design and live a site, ignoring the business reason of having a digital shopfront. It is essentially renovating a retail store but removing the main door and replacing it with a brick wall as all that is required is building the interior.

# Founder Profile



Corpus

Your Partner for  
Your Entire Digital  
Transformation  
Journey